



VERMONT

VtSHARES Campaign

2017 Goals & Awards

Goals:

This year's goal is to exceed the amount contributed in the prior year and to increase participation in the VtSHARES campaign.

First, we want to raise \$230,264.00 for all the worthy charitable organizations benefitting from VtSHARES. Second, we want to increase the number of employees donating to exceed last year's total of 946

Awards:

- Governor's Challenge Bowl: Any agency or department that exceeds last year's contribution, **and** has an increase in the number of contributors* will be eligible and entered in a drawing. Winner will hold the Governor's Challenge Bowl for a year.
- "Honorable Mention" certificates will be issued to any agency or department that exceeds last year's contribution **or** has an increase in the number of contributors*.

*an "increase in the number of contributors" also includes any entity that has 100% employee participation.