



**State of Vermont**  
**Agency of Administration**  
**Office of the Secretary**  
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*Susanne R. Young, Secretary*

**TO: All State Employees**  
**FROM: Susanne R. Young, Secretary of Administration**  
**DATE: September 23, 2019**  
**RE: VtSHARES Campaign Season**

A handwritten signature in blue ink, appearing to be 'SRY', located to the right of the 'FROM' line.

Dear fellow employees:

Formally known as SECCA, the State Employee Charitable Contribution Appeal, VtSHARES offers employees the opportunity to donate to Vermont based nonprofit organizations through payroll deductions. It provides an opportunity for all of us to come together as a group to create a “giving” environment that we can all take pride in.

Through payroll deductions you have the choice of making your donation a one-time contribution or a series of contributions distributed throughout the year. You decide where you want your dollars to go and your donation keeps giving throughout 2020.

As we begin our 42<sup>nd</sup> VtSHARES Campaign, themed ‘Little Change = Big Change’, we should all take great pride in the fact that since its inception, well over \$9.5 million has been donated to help those in need and improve the quality of life for so many. Certainly, the results of our combined efforts have far exceeded any expectations imagined when this Campaign was established in 1977.

In 2018, VtSHARES went through the LEAN process and moved to an electronic platform of pledging, making donating even easier for state employees to support their local communities. Unforeseen events in life can occur at any point, leaving those faced with challenges to adjust. Donating \$1 a week for an entire year provides 85 meals for food insecure Vermonters. If each state employee donated one dollar weekly, an aggregate total of over \$400,000 would be poured into our local communities – what a powerful impact we could make! Little change certainly does equate to big change.

This year’s Campaign will run from September 30<sup>th</sup> through October 18<sup>th</sup>. During that time, I encourage you to visit [VtSHARES](http://vtshares.vermont.gov/) online (<http://vtshares.vermont.gov/>) to learn more about this campaign. It is my personal hope that you will promote this valuable resource with your fellow employees and pledge any amount you’re comfortable with to help those in your communities and beyond. Every gift, regardless of amount, makes a significant difference!

Thank you for your support of VtSHARES, a program that allows us to do something locally that is life-changing and has an impact on our hearts.