

**TO:** State of Vermont Employees  
**FROM:** Kristin Clouser, Secretary of Administration  
**DATE:** October 23, 2023  
**RE:** 2023 VtSHARES Campaign 'Believe in the Difference'

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The [2023 VtSHARES](#) 'Believe in the Difference' campaign begins today and runs through Monday, November 6<sup>th</sup>. It is another year that we have seen a disaster befall our beloved state, and therefore we need your help please.

I ask you to consider how each of us are interconnected and interrelated. The last few months have been difficult for so many. While some communities were more heavily impacted by the floods than others, all of us have been working toward recovery. Jane Goodall said, "what you do makes a difference, and you have to decide what kind of difference you want to make". I need you to believe, truly believe, that we can make a difference.

During this campaign you will receive emails from your colleagues urging you to consider making a pledge to one of 137 [nonprofit organizations serving Vermont](#) that are participating in VtSHARES this year - 26 more than last year. Each nonprofit works to make our communities safe and healthy, for people, animals, and our environment, and many have been instrumental in helping our communities recover from this summer's historic flood.

"Every day, you work hard to make the lives of Vermonters better. Between now and November 6<sup>th</sup>, we can continue making a difference by supporting the nonprofits of your choosing through the annual VtSHARES initiative," said Governor Scott. "Your contributions in our communities through this convenient online program will pay dividends for generations of Vermonters to come."

Our 2023 campaign goals are for 1,093 employees to pledge a total of \$283,615.00 to local nonprofit organizations in Vermont. That amount will bring us to just shy of \$11,000,000.00 [pledged to date](#) through the State of Vermont giving program. Every bit helps - no matter the size of the pledge. Even [one dollar per pay period](#) - \$26 a year - will help the nonprofits you choose reach one of their goals. Just imagine the difference we could all make if each employee [pledged](#) one or two dollars a pay period!

On behalf of Governor Scott and myself, thank you - for the many ways you work to grow our economy, make Vermont more affordable, and protect the most vulnerable. Please join us in believing in the difference and take part in this year's VtSHARES campaign at <https://vtshares.vermont.gov/>.